

UK Business Council for Sustainable Energy Energising Local Communities 10 March 2009

The Warm Zone Model

Mark Johnson

Operations Director

London Warm Zone

A decorative graphic in the bottom left corner consisting of concentric, semi-circular bands of color in shades of red, orange, and yellow, resembling a stylized sun or heat waves.

exploring opportunities together

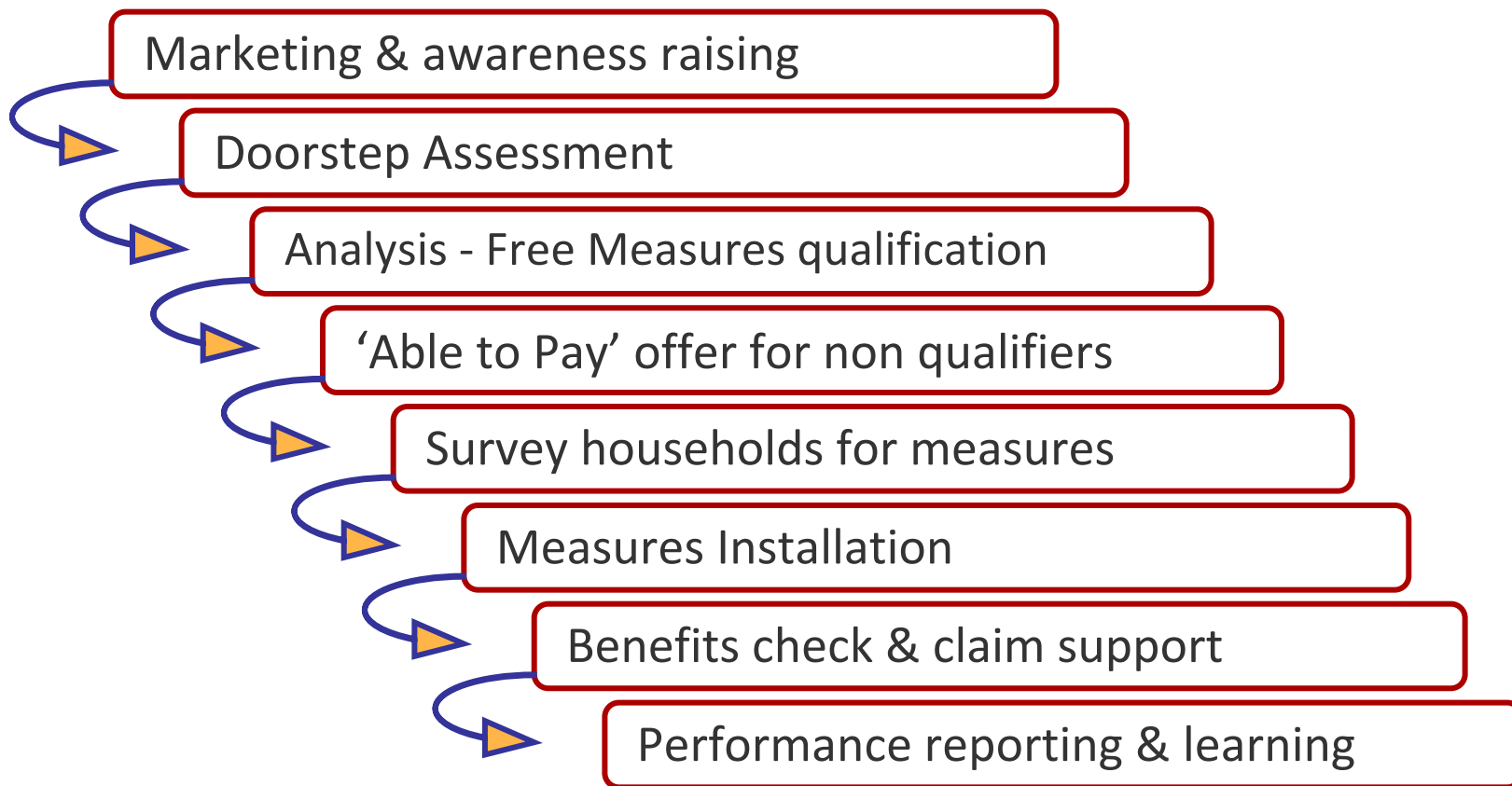
- ❑ WZ cic Background
- ❑ The Warm Zone approach and process
- ❑ Partnership
- ❑ Policy objectives delivered
- ❑ Warm Zones today

A decorative graphic in the bottom-left corner consisting of a semi-circle with concentric rings of orange and red, similar to the logo above.

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- Established in 2000 to manage a five area pilot of the Warm Zone approach
- Established by NEA, eaga, Transco (now National Grid), Powergen (now EON) and npower
- Ownership transferred to NEA in 2004
- Operated as a wholly owned, not for profit company
- Achieved Community Interest Company status 26 June 2008
- Implementing the good practice identified in the pilot phase and developing the model
- Contributes directly to NEA's aims and objectives

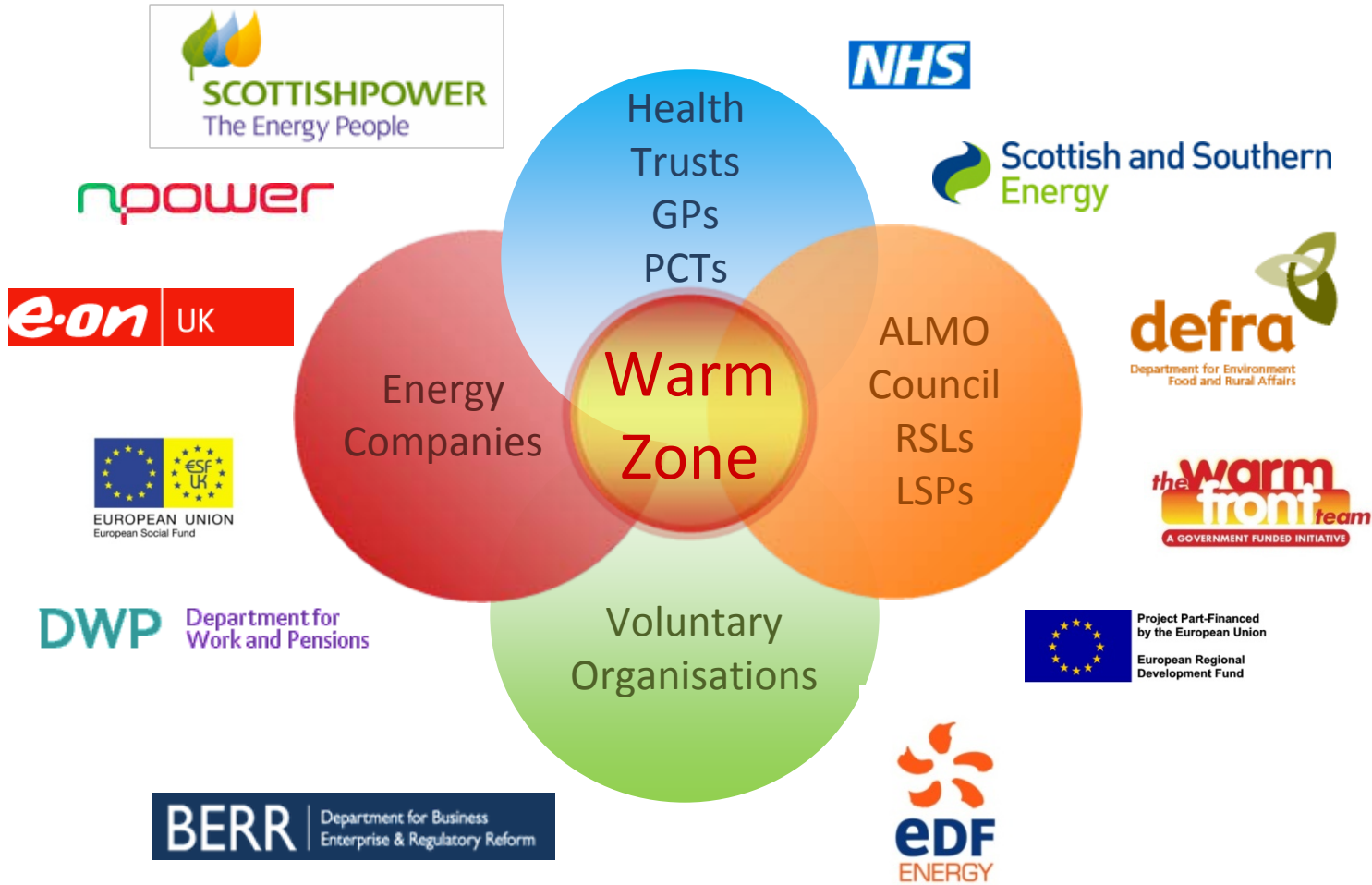
The Warm Zones Process



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- Eradication of Fuel Poverty & cold related ill health
- Improved Energy Efficiency & Decent Homes delivery
- Helps to address climate change and delivers CO2 reductions
- Delivers National Indicators 186 and 187
- Local economic and employment gains
- Delivers social inclusion
- Wider regeneration and community development
- Addressing the impact of rising fuel costs

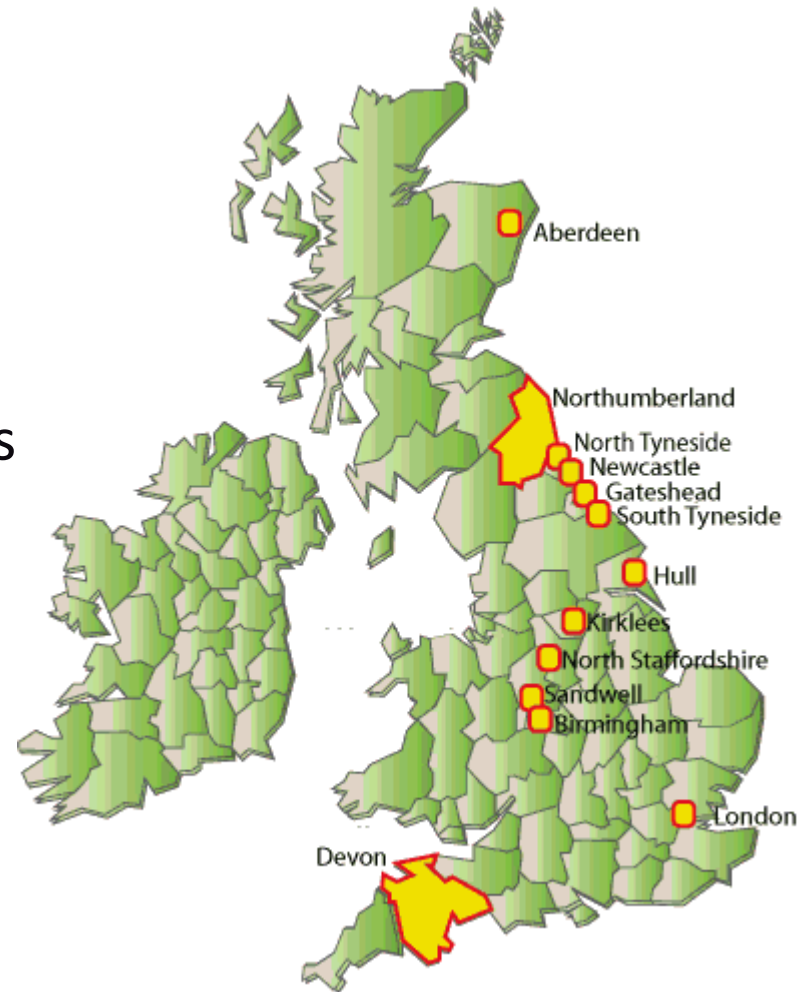
Warm Zones working in partnership



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- Nationally more than 1 million homes are covered by the 14 active Zones (2.0 million population)
- Assessed over 500,000 households since the company was formed
- In 2007-08
 - delivered over £15m of heating and insulation improvements in more than 42,000 households
 - made over 8,000 referrals to Warm Front which resulted in £3.7m worth of work
 - secured £4.2m worth of additional welfare benefits with an average uplift of £2,700
 - reduced CO2 emissions by over 8,000 tonnes
- Currently helping to sustain 150 new jobs

- Initially 5 pathfinder Zones (2 now Complete)
- Currently 14 operational Zones
- Engaged with 40+ Local Authorities



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- Ability to target those most in need
- Trusted body, local authority and voluntary sector endorsement
- Ability to draw in different funding streams
- Integrate different programmes and funding sources
- Holistic service including income maximisation